



The Music Shed

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& The Business Shed

- A Creative Initiative

Business Health Check for: [XYZ Co Ltd](#)

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The business health looks at a number of key components in a business, asking simple but direct questions – the answers will reveal how “healthy” the company is and what might need to be done.

Key Components
<ul style="list-style-type: none">• Vision / Mission• Business Plan• Leadership• Company / Employee guidelines• Performance measures• Sales & Marketing plan• New product / service development• Customer Service• Competitors• Financial Management• Technology• Pain Points

A full Business Health Check is normally done in one day, with the questionnaire being left with the Company for completion. The review is scheduled for a few days later.

Creating Possibilities and Finding Solutions